



LET'S DANCE: 2016 NEW HOPE HOUSING GALA

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ABOUT NEW HOPE HOUSING

Founded in 1977, New Hope Housing provides shelter, transitional and supportive housing, and support services for homeless families and single adults, in Fairfax County, the City of Alexandria, Arlington County, and the City of Falls Church. On any given night, more than 350 people sleep in a New Hope Housing operated program or shelter.

We host several events a year to raise funds for our programs to end homelessness. New Hope Housing is a 501(c)(3) nonprofit and most sponsorships and donations are tax-deductible. www.newhopehousing.org

GALA OVERVIEW

New Hope Housing's annual Spring Gala features live music, a silent and live auction, dinner, and dancing. Last year, we debuted a new theme: **"Let's Dance!"** and viewed dance performances by local politicians, celebrities, and supporters trained by dancers at Arthur Murray Dance Studio. It was a hit and we plan to have the same format this year with new performers. The Spring Gala is our largest fund- and friend-raising annual event, providing over 25% of the total private funds each year to support our programs to end homelessness.

This year's event will feature three fantastic food stations, passed hors d'oeuvres, wine and beer open bar, and a Signature Cocktail.

We expect approximately 300 guests at this event.

SPONSORSHIP OPPORTUNITIES

Note: Tickets are \$125 each (Fair Market Value: \$125). Please see next page for sponsorship details.

- HOST SPONSOR ■ \$20,000
- SIGNATURE COCKTAIL SPONSOR ■ \$10,000
- CULINARY SPONSOR ■ \$5,000
- SILVER SPONSOR ■ \$3,000
- BRONZE SPONSOR ■ \$1,500
- FRIEND ■ \$500

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It's time to rethink homelessness.

SPONSORSHIP OPPORTUNITIES

HOST SPONSOR ■ \$20,000 DONATION

Benefits for Host Sponsor include:

- Top billing on all event signage including sponsor's name and logo in the invitation and printed program
- Opportunity for CEO or company representative to introduce guest speaker
- Recognition in all promotional materials for the event, including newsletter, website, and press releases
- 15 Gala Tickets

SIGNATURE COCKTAIL SPONSOR ■ \$10,000 DONATION

Benefits for Signature Cocktail Sponsor include:

- Listed on all event signage including sponsor's name and logo in the invitation and printed program
- Name & Logo on Signature Cocktail bar at event
- 10 Gala Tickets

CULINARY SPONSOR ■ \$5,000 DONATION

Up to 3 Sponsorships Available

Benefits for Culinary Sponsor include:

- Sponsor featured on event signage
- Name and Logo prominently displayed on Food Station
- Sponsor's name in the invitation and printed program
- 10 Gala Tickets

SILVER SPONSOR ■ \$3,000 DONATION

Benefits for Silver Sponsors include:

- Sponsor featured on event signage
- Sponsor's name in the invitation and printed program
- 8 Gala Tickets

BRONZE SPONSOR ■ \$1,500 DONATION

Benefits for Bronze Sponsors include:

- Sponsor featured on event signage
- Sponsor's name in the invitation and printed program
- 6 Gala Tickets

FRIEND ■ \$500 DONATION

Benefits for Friends include:

- Sponsor listed in printed program
- 2 Gala Tickets

Additional sponsorships may be added. Please note that Host Sponsorships and certain other high level sponsorships include a right of "first refusal." In these instances, the current sponsor is given the opportunity to renew for the following year before it is opened up to others.